

Attachment D: Annual Licensing and Marketing Fee Schedule

Your e-Stewards License and Marketing Fee provides you with:

1. Use of the e-Stewards® logo and name.
2. e-Stewards Tool Box, including sales and marketing tools, materials, training, films and more.
3. Marketing support including the e-Stewards Enterprise Program, which drives major customers to your door.
4. Website, Blog and Social Media campaigns increase brand awareness, increasing traffic to your sites.
5. Your company’s own page on e-Stewards website, with rotation into *Meet the Recyclers* on Enterprise page.
6. BAN’s research, investigations and exposés, which serve to promote responsible recyclers.
7. Domestic/International advocacy by BAN increases demand for e-Stewards.
8. Speakers and webinars upon request, if approved.
9. Use of BAN photos and films.
10. Quality maintenance of the e-Stewards Standard.

NOTE: Non-Profit organizations receive a 50% discount off annual fee and initiation fee, but not PV program fee.

Check Box with Applicable AGR Here	Licensee Annual Gross Revenue (AGR)	Annual License and Marketing Fee	Performance Verification Fee		TOTAL FEES this Year (Add 3 columns to the left)
			Ancillary Sites \$250 per site (up to a max. of 5 sites)	Processing Facilities \$250 per facility (up to a max. of 5 facilities)	
	<\$1M	\$500	x \$250 = \$ _____	x \$250 = \$ _____	\$ _____
	\$1 - 1.9M	\$1,300	x \$250 = \$ _____	x \$250 = \$ _____	\$ _____
	\$2 - 2.9M	\$2,100	x \$250 = \$ _____	x \$250 = \$ _____	\$ _____
	\$3 - 3.9M	\$2,750	x \$250 = \$ _____	x \$250 = \$ _____	\$ _____
	\$4 - 4.9M	\$3,400	x \$250 = \$ _____	x \$250 = \$ _____	\$ _____
	\$5 - 7.9M	\$5,400	x \$250 = \$ _____	x \$250 = \$ _____	\$ _____
	\$8 - 10.9M	\$8,300	x \$250 = \$ _____	x \$250 = \$ _____	\$ _____
	\$11 - 13.9M	\$12,000	x \$250 = \$ _____	x \$250 = \$ _____	\$ _____
	\$14 - 17.9M	\$17,000	x \$250 = \$ _____	x \$250 = \$ _____	\$ _____
	\$18 - 21.9M	\$23,000	x \$250 = \$ _____	x \$250 = \$ _____	\$ _____
	\$22 - 25.9M	\$29,000	x \$250 = \$ _____	x \$250 = \$ _____	\$ _____
	\$26 - 29.9M	\$35,000	x \$250 = \$ _____	x \$250 = \$ _____	\$ _____
	\$30 - 34.9M	\$41,000	x \$250 = \$ _____	x \$250 = \$ _____	\$ _____
	\$35 - 39.9 M	\$47,000	x \$250 = \$ _____	x \$250 = \$ _____	\$ _____
	\$40 - 44.9M	\$53,000	x \$250 = \$ _____	x \$250 = \$ _____	\$ _____
	\$45 - 49.9M	\$59,000	x \$250 = \$ _____	x \$250 = \$ _____	\$ _____
	\$50 - 54.9M	\$65,000	x \$250 = \$ _____	x \$250 = \$ _____	\$ _____
	\$55 - 59.9M	\$71,000	x \$250 = \$ _____	x \$250 = \$ _____	\$ _____
	\$60 - 69.9M	\$77,000	x \$250 = \$ _____	x \$250 = \$ _____	\$ _____
	\$70 - 79.9M	\$83,000	x \$250 = \$ _____	x \$250 = \$ _____	\$ _____
	> \$80M	\$90,000	x \$250 = \$ _____	x \$250 = \$ _____	\$ _____

Note: The Fee Schedule is subject to change at Licensor’s sole discretion. All fees are non-refundable.