



206 1st Ave. S., Suite 410
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Dear e-Stewards:

Last month BAN launched its new [EarthEye™](#) GPS tracking service to provide more opportunity to use this due-diligence tool BAN perfected with its tracking studies. We also announced our joint project with Dell Computers that will utilize EarthEye technology to assist Dell in tracking their own consumer takeback program equipment.

We know this announcement for many of you came without warning. The competitive nature of the business world and the special agreement we had with Dell required us to keep things quiet until launch. While our last update alerted you all to the plan, we would like to underscore the opportunity EarthEye provides for e-Stewards. Finally, we will outline for you, as we do each year, your opportunity to become an e-Stewards sponsor at e-Scrap.

EarthEye for e-Stewards

EarthEye offers e-Stewards a new way to differentiate your company as follows:

1. For e-Stewards recyclers, we are offering this service just above our operating cost in order to enhance the e-Stewards program.
2. With EarthEye you will be able to explain to your customers that when you pass materials downstream, a representative sampling of this material is tracked to prevent your contractors from violating their agreements with you to manage everything in accordance with the e-Stewards Standard -- the most rigorous standard for data security and due diligence.
3. You are able to tell your customers that BAN tracks your performance in the same way with its Performance Verification Program, which not only performs unannounced inspections but sets a certain number of EarthEye trackers in your incoming e-waste as well.
4. You will be able to show your customers, with your mobile phone or computer, precisely where your trackers are at any point in time -- in effect, you are able to audit your downstream every 24 hours. If fraudulent activity is found on the part of your vendors, you can protect your customers at once by immediate corrective action effectively and quietly.
6. No other certification program provides a service of this kind. Sure, while anybody can buy some trackers and say they are tracking their downstream, only e-Stewards can say it with any credibility, as only e-Stewards check their own members -- keeping the whole system honest.

7. By purchasing your own tracker subscription through EarthEye, you get the best and safest technology with robust procedures. You can direct your own tracking program and have far greater sample tracking sample sizes to impress your clients.

Already, several e-Stewards Certified Recyclers are signing up. To learn more about the program and pricing options, please contact Hayley Palmer, or fill out the online form on the EarthEye website. Also, read below to learn about the special EarthEye/e-Scrap sponsorship packages we are offering this year to encourage EarthEye trials.

e-Scrap 2018 Sponsorship

Every year e-Scrap attendance and booth presence is deemed important by our members, but for a non-profit, it's a big expense. For this reason, we seek sponsorships each year to cover costs. In turn, we give recognition on our booth on a banner, on our collateral material, workshop slide deck and in our featured E-Scrap News advertisement.

This year we are recognizing the sponsor levels of Platinum, Gold, Silver, and Bronze as follows:

Platinum	\$5,000 donation
Gold	\$3,000 donation
Silver	\$1,000 donation
Bronze	\$ 500 donation

And in this year, the year of EarthEye, we are also offering the following package deals as another way to become a sponsor, with a new EarthEye Subscription with the following amount of trackers selected, and a small donation as indicated, you can become a sponsor at the same levels:

60 Tracker EarthEye Subscription + \$1,000 donation = Platinum Sponsor
40 Tracker EarthEye Subscription + \$ 750 donation = Gold Sponsor
20 Tracker EarthEye Subscription + \$ 500 donation = Silver sponsor
10 Tracker EarthEye Subscription + \$ 250 donation = Bronze sponsor

To give you an idea of the costs involved in the above options, for the Gold sponsorship with the 40 unit EarthEye package, you would pay a total of \$16,249, if we install the trackers, and \$14,353 if you do the installations. Please call Mandy or Hayley at 206-652-5555 to select one of the above options or to inquire about the pricing for other packages above.

Thanks so much for your time.

Sincerely,

Jim Puckett, Executive Director
on behalf of the e-Stewards/EarthEye/BAN Staff.

E-Scrap Sponsorship / EarthEye Subscriber Opportunities

Benefits	Platinum \$5000	Gold \$3,000	Silver \$1,000	Bronze \$500
Your logo on a banner at the e-Stewards booth in the exhibit hall showing your sponsorship contribution level.*				
Recognition on booth banner for E-Scrap Sponsors who are Sponsors AND current EarthEye subscribers. This winning combination earns free tracker(s) for Silver, Gold and Platinum level sponsors**				
Your company name listed as an EarthEye subscriber on the e-Stewards workshop PPT presentation				
Your company name and logo displayed on the e-Stewards Recycler and Enterprise website showing you are an EarthEye Subscriber				
Recognition as “Platinum Sponsor” during presentation by e-Stewards Director at workshops				
Company logo on e-Stewards workshop PPT “thanking you” for “Presenting Sponsor” or “Gold Sponsor”				
Company logo on the e-Stewards workshop agenda				
Your company logo and link on the e-Stewards website page on e-Scrap Newsletter advertisement				
Mention of your E-Scrap sponsorship in the e-Stewards newsletter				
Recognition as a donor in Basel Action Network’s Annual Report				
Recognition as a 2018 EarthEye subscriber in the Basel Action Network’s Annual Report				

*All printed logo placement is subject to print deadlines – submit your application and logo by the deadline to ensure inclusion.

** Must be a current subscriber in a contract with EarthEye to be eligible for free trackers, and EarthEye subscriber recognition.



Application Form

Please fill out the following application and return it, along with payment, to Basel Action Network **no later than August 31, 2018.**

Contact Information

Company Name: _____

Contact Name: _____

Email: _____ Phone: _____

E-Scrap Sponsor Only - Sponsorship Level

- Platinum, \$5,000
 Gold \$3,000
 Silver \$1,000
 Bronze \$500

E-Scrap Sponsor & EarthEye Subscriber Value Packages*

- 60 Tracker EarthEye Subscription + \$1,000 donation = Platinum Sponsor
- 40 Tracker EarthEye Subscription + \$ 750 donation = Gold Sponsor
- 20 Tracker EarthEye Subscription + \$ 500 donation = Silver sponsor
- 10 Tracker EarthEye Subscription + \$ 250 donation = Bronze sponsor

Current EarthEye Subscriber Yes No

If "No", are you interested in finding out how to be an EarthEye subscriber? Yes No

Payment Method

- Check - Make payable to: Basel Action Network; 206 1st Ave. S., Suite 410, Seattle, WA 98104
- ACH Payment- we will correspond to the e-mail address listed above with banking details

Thank you for your leadership!

Submit completed form with payment via email to info@e-stewards.org or by mail to 206 First Ave S. #410, Seattle WA 98104 Questions: contact e-Stewards at info@e-stewards.org or phone at (206)436.8595 *For subscription details contact Hayley at hayley@eartheye.org.