## **Annual Licensing and Marketing Fee Schedule**

Your e-Stewards License and Marketing Fee provides you with:

- 1. Use of the e-Stewards® logo and name.
- 2. e-Stewards Tool Box, including sales and marketing tools, materials, training, films and more.
- 3. Marketing Support including the e-Stewards Enterprise Program, which drives major customers to your door.
- 4. Website, Blog and Social Media campaigns increase brand awareness, increasing traffic to your sites.
- 5. Full use of the e-Stewards Marketplace platform.
- 6. BAN's research, investigations and exposés, which serve to promote responsible recyclers.
- 7. Domestic/International advocacy by BAN increases demand for e-Stewards.
- 8. Speakers and webinars upon request.
- 9. Use of BAN photos and films.
- 10. Quality maintenance of the e-Stewards Standard.
- 11. Non-Profit organizations receive a 50% discount off the annual fee and initiation fee, but not the PV program fee.

Check AGR Here	Licensee Annual Gross Revenue (AGR)	One Time Initiation Fee	Annual License and Marketing Fee	Performance Verification (PV) Fee		
				Ancillary Sites \$250 per site (up to a max. of 5 sites, or \$1,250)	Processing Sites (\$250 per site)	TOTAL FEES this Year (Add 4 columns to the left)
	<\$1M	\$500	\$500	x \$250 = \$	x \$250 = \$	\$
	\$1 - 1.9M	\$500	\$1,300	x \$250 = \$	x \$250 = \$	\$
	\$2 - 2.9M	\$500	\$2,100	x \$250 = \$	x \$250 = \$	\$
	\$3 - 3.9M	\$500	\$2,750	x \$250 = \$	x \$250 = \$	\$
	\$4 - 4.9M	\$500	\$3,400	x \$250 = \$	x \$250 = \$	\$
	\$5 - 7.9M	\$500	\$5,400	x \$250 = \$	x \$250 = \$	\$
	\$8 - 10.9M	\$500	\$8,300	x \$250 = \$	x \$250 = \$	\$
	\$11 - 13.9M	\$500	\$12,000	x \$250 = \$	x \$250 = \$	\$
	\$14 - 17.9M	\$500	\$17,000	x \$250 = \$	x \$250 = \$	\$
	\$18 - 21.9M	\$500	\$23,000	x \$250 = \$	x \$250 = \$	\$
	\$22 - 25.9M	\$500	\$29,000	x \$250 = \$	x \$250 = \$	\$
	\$26 - 29.9M	\$500	\$35,000	x \$250 = \$	x \$250 = \$	\$
	\$30 - 34.9M	\$500	\$41,000	x \$250 = \$	x \$250 = \$	\$
	\$35 - 39.9 M	\$500	\$47,000	x \$250 = \$	x \$250 = \$	\$
	\$40 - 44.9M	\$500	\$53,000	x \$250 = \$	x \$250 = \$	\$
	\$45 - 49.9M	\$500	\$59,000	x \$250 = \$	x \$250 = \$	\$
	\$50 - 54.9M	\$500	\$65,000	x \$250 = \$	x \$250 = \$	\$
	\$55 - 59.9M	\$500	\$71,000	x \$250 = \$	x \$250 = \$	\$
	\$60 - 69.9M	\$500	\$77,000	x \$250 = \$	x \$250 = \$	\$
	\$70 - 79.9M	\$500	\$83,000	x \$250 = \$	x \$250 = \$	\$
	>\$80M	\$500	\$90,000	x \$250 = \$	x \$250 = \$	\$

Definitions of Ancillary and Processing sites can be found in the e-Stewards Standard.